

Minutes

Sacramento Valley Women's Soccer League
Meeting of the Executive Committee
Monday, January 28, 2002
5:30 pm at Streets of London Pub

Purpose of the Meeting: To plan for a General League brainstorming and problem-solving meeting

- I. What is problem to solve?
 - a. Decline in number of teams participating in the league
 - b. How to recruit new teams (ideas to advertise at indoor--tag lines)
 - c. Outdated league policies
 - d. Issues with league governing structure
 - e. Referee situation
 - f. Team behavior
 - g. Affiliation with CSAN
 - h. No all weather fields
 - i. Resources

- II. What is the goal of this planning effort?

To meet the needs of league members and coordinate with the greater soccer community

- II. What does meeting look like?
 - a. Participants
 - i. SVWSL Executive Committee
 - ii. SVWSL Board Members
 - iii. SVWSL Team Members (everyone is invited)
 - b. Announcement
 - i. Mail-out with stimulus and structure (provide food)
 - ii.
 - c. Format of the Planning meeting
 - i. Present feedback to Board/General membership from solicited parties
 - ii. Large group brainstorming exercise with ground rules – encourage lots of ideas, all are equal
 - iii. Affinity exercise to narrow down to top 5 or 10
 - iv. Close
 1. Request direction on next steps – set priorities on the issues
 - d. Next Steps

- i. Executive Committee develops options, brings back to Board
- ii. Executive Committee presents approved options to General Members at Annual Meeting (May 2002?)
- iii. Executive Committee develops short- and long-term objectives based on newly approved goals.

ACTION ITEMS

- ❖ Pick date (March 18, 25?)
- ❖ Location (Zoo, Trinity Cathedral, Sac State?)
- ❖ Design Mailer
- ❖ Be Ready for Questions